



WLOS
110 Technology Dr
Asheville, NC 28803

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

Contract # 2665144

Schedule Dates 10/22/16-11/07/16
Advertiser Protect North Carolinas Future (111958)
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand PROTECT NC FUTURE (855107)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Brimer, Chris
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Protect North Carol
7/26 changed advertiser and product name
DO NOT RELEASE WITHOUT FUNDS

Date Entered 10/19/16
Last Modified 10/19/16
Entered By Louise Palmer
CO-OP No
Headline # ECR25246457
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,136.50
Net Total \$102,773.50
Sales Tax

Asheville (WLOS)	
By Broadcast Month	Spots
Oct. 2016	48
Nov. 2016	61
Grand Total:	109

Rate
\$50,920.00
\$69,990.00
\$120,910.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/24/16-11/04/16	1	:30	6A- 6:30A (EST)	3	X	X	X	X	X			6	\$1,125.00	\$6,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
2.0	Normal Line / News	11/07/16-11/07/16	1	:30	6A- 6:30A (EST)	1	X							1	\$1,125.00	\$1,125.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
3.0	Normal Line / News	10/24/16-11/04/16	1	:30	6:30A- 7A (EST)	2	X	X	X	X	X			4	\$1,240.00	\$4,960.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
4.0	Normal Line / News	10/24/16-11/04/16	1	:30	7A- 8A (EST)	5	X	X	X	X	X			10	\$1,240.00	\$12,400.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
5.0	Normal Line / News	11/07/16-11/07/16	1	:30	7A- 8A (EST)	1	X							1	\$1,240.00	\$1,240.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
6.0	Normal Line / SPOT	10/24/16-11/04/16	1	:30	9A- Rachael Ray	5	X	X	X	X	X			10	\$270.00	\$2,700.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B Rachael Ray	10/19/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	9A- Rachael Ray	1	X							1	\$270.00	\$270.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B Rachael Ray	10/19/16
8.0	Normal Line / News	10/24/16-11/04/16	1	:30	11:58-41A- News-News 13 at Noon	1	1	1	1	1	1			10	\$565.00	\$5,650.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
9.0	Normal Line / News	11/07/16-11/07/16	1	:30	11:58-41A- News-News 13 at Noon	1	X							1	\$565.00	\$565.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / News	10/24/16-11/04/16	1	:30	4:59P- News-News 13 First News At 5p	1	1	1	1	1	1			10	\$1,015.00	\$10,150.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
11.0	Normal Line / News	11/07/16-11/07/16	1	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$1,015.00	\$1,015.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
12.0	Normal Line / News	10/24/16-11/04/16	1	:30	5:27-30P- News-News 13 at 5:30p	1	1	1	1	1	1			10	\$1,125.00	\$11,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
13.0	Normal Line / News	11/07/16-11/07/16	1	:30	5:27-30P- News-News 13 at 5:30p	1	X							1	\$1,125.00	\$1,125.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
14.0	Normal Line / News	10/24/16-10/28/16	1	:30	5:58P- News-News 13 at 6p	3	X	X	X	X	X			3	\$1,800.00	\$5,400.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/19/16
15.0	Normal Line / News	10/31/16-11/04/16	1	:30	5:58P- News-News 13 at 6p	1	1	1	1	1	1			5	\$1,800.00	\$9,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/19/16
16.0	Normal Line / News	11/07/16-11/07/16	1	:30	5:58P- News-News 13 at 6p	1	X							1	\$1,800.00	\$1,800.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/19/16
17.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	6:58-50P- Wheel of Fortune	4	X	X	X	X	X			4	\$1,575.00	\$6,300.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Wheel	10/19/16
18.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6:58-50P- Wheel of Fortune	1	1	1	1	1	1			5	\$1,575.00	\$7,875.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Wheel	10/19/16

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19.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6:58-50P- Wheel of Fortune	1	X							1	\$1,575.00	\$1,575.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Wheel	10/19/16
20.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	7:28-30P- Jeopardy	3	X	X	X	X	X			3	\$1,690.00	\$5,070.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Jeopardy	10/19/16
21.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	7:28-30P- Jeopardy	1	1	1	1	1	1			5	\$1,690.00	\$8,450.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Jeopardy	10/19/16
22.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7:28-30P- Jeopardy	1	X							1	\$1,690.00	\$1,690.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Jeopardy	10/19/16
23.0	Normal Line / News	10/31/16-11/02/16	1	:30	10:59:56P- News-News 13 11P Late News	2	X	X	X					2	\$1,240.00	\$2,480.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
24.0	Normal Line / News	11/07/16-11/07/16	1	:30	10:59:56P- News-News 13 11P Late News	1	X							1	\$1,240.00	\$1,240.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/19/16
25.0	Normal Line / News	10/22/16-11/05/16	1	:30	6:58:20A- News-News 13 @ 7am Saturday	3						X		3	\$790.00	\$2,370.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/19/16
26.0	Normal Line / News	10/22/16-11/05/16	1	:30	8A- ABC-Good Morning America Saturday	1						X		3	\$1,015.00	\$3,045.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/19/16
27.0	Normal Line / News	10/23/16-11/06/16	1	:30	6:58:20A- News-News 13 @ 7am Sunday	1						X		3	\$790.00	\$2,370.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/19/16

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Date:

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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLOS - TV Asheville, NC	Date: 07/26/2016
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I, Chris Brimer
do hereby request station time concerning the following issue:

Non-federal Issue

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 10/22/2016

Date of Last Broadcast: 11/07/2016

Total Charges: \$*****102,773.50 NET

This broadcast time will be used by: Protect North Carolina's Future



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

CPM/PNCF
25 Whitlock Place
Suite 201

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

David H Bland - Treasurer



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

07/26/2016

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE☐ Accepted☐ Accepted in Part☐ Rejected_____
Signature_____
Printed Name_____
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 10/22/2016

Date of Last Broadcast: 11/07/2016

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

